

JOSHUA ABBOUD

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Doctor of Philosophy, Rhetorics, Communication, and Information Design

College of Architecture, Arts and Humanities
Clemson University

Clemson, SC
May 2011

EDUCATION

Dissertation Title: "The Ethics of Obstruction"

Chair: Victor J. Vitanza, English

Readers: Cynthia Haynes, English; Christina Nguyen Hung, Art; Andrea Feeser, Art

Master of Arts, Media Arts

University of Arizona

Concentrations: Film Theory and Criticism, Genre and Narrative Theory,
Children's Media

Tucson, AZ
May 2006

Bachelor of Arts, Media Arts

Brigham Young University

Concentration: Critical Studies and Documentary Film

Minor: Spanish

Provo, UT
April 2003

RESEARCH INTERESTS

•New and Emerging Media • Ethics, Pedagogy and Technology •Image Theory and Visual Rhetorics •Rhetorical Theory and Digital Rhetorics •Cinematic Arts and Screen Theory •Documentary Film and Visual Ethnography •Spaces of Compositional Production, Consumption and Pedagogy

TEACHING EXPERIENCE

University of Kentucky, Lexington, Kentucky

Department of Writing, Rhetoric, and Digital Media

WRD 208, "Multimedia Writing"

WRD 401, "Special Topics: Genres of Cultural Critique"

"Special Topics: Rhetorics of Moving Images"

WRD 430, "Senior Capstone"

WRD 110, "Composition and Communication I"

WRD 111, "Composition and Communication II"

WRD 112, "Composition and Communication I"

Department of English

ENG 205, "Intermediate Writing: Multimedia Writing"

ENG 205, "Intermediate Writing: Screen Media and Writing"

ENG 301, "Styles for Writers"

Clemson University

Department of English

May 2008—May 2011

Graduate Teaching Assistant/Instructor of Record

ENG 314, "Technical Writing"

ENG 304, "Business Writing" (online; 2 terms)

ENG 103, "Multimodal Composition"

Department of Communication Studies

August 2007—May 2008

Graduate Teaching Assistant

COMM 150, "Introduction to Human Communication" (4 lab sections)

Coordinated the undergraduate Communication Studies Lab, including assisting students in developing speeches and utilizing lab technology, managing undergraduate student lab assistants, and developing supplemental materials for Communication Studies students and instructors.

University of Arizona

Department of Media Arts

August 2004—May 2006

Graduate Teaching Assistant

MAR 100A, "Film and Television History, Beginning to Mid-20th Century"

MAR 100B, "Film and Television History, Mid-20th Century to Present"

MAR 270, "Contemporary Film and Television Industries"

Brigham Young University

Department of Theater and Media Arts

April 2002—June 2003

Teaching Assistant

TMA 102, "Introduction to Film Art"

TMA 494, "Transcendental Media: Religion and Film"

Researched material for class lectures and discussions, as well as participated with professor in lecture presentations and created an individual project and accompanying lecture presentation.

Articles

"Modes of Play: Video Games and the Cinematic," PRE/TEXT 22.

"The (Counterinductive) Reality of Online Visualized Experiments: An Ironic Proliferation of Myths and Methods." Co-authored with Alicia Hatter, PRE/TEXT: A Journal of Rhetorical Theory, 20 (2010): 75-106.

Book Section

"The Pathways of Time: Time and Instance in World of Warcraft." Dungeons, Dragons and Digital Denizens: Digital Role Playing Games. eds. Gerald Voorhees, Josh Call, Katie Whitlock. Continuum, 2012.

Media

"The Perfect Human: Revision," Audiovisual Thinking: The Journal of Academic Videos. Audiovisual Learning 2.0, Issue 5. Web.

Rhetoric Society of America. "Aftershock Rhetorics and Screened Events: Crushed Bodies." Atlanta, May 2016.

College Composition and Communication Conference. "Crushed Bodies: Aftershock Rhetoric and Screened Events." Houston, April 2016.

College Composition and Communication Conference. "iPad Interfacing in the Composition Classroom: An Engaged Dialogue." Indianapolis, March 2014.

College Composition and Communication Conference. "Gaming as a Gateway to Scholarly Identity: Responsibility and Care." St. Louis, MO, March 2012.

College Composition and Communication Conference. "Ob/scene Pedagogy: On the Ethics of Standing Against the Teaching Scene." Atlanta, GA, April 2011.

Society for Cinema and Media Studies. "The Ob/scene Image: Ethics and Creative Restriction in The Five Obstructions." New Orleans, LA, March 2011.

American Studies Association Annual Meeting. "Partial Bodies: Rhetorics of Disaster Events." San Antonio, TX, November 2010.

Pop Culture/American Culture Association of America National Conference. "The Paths of Time: Procedural Intervals in World of Warcraft." New Orleans, LA, April 2009.

Research Network Forum: College Composition and Communication Conference. "Work-in-Progress: Connecting the past to the Future of Studies in Cinematics and New Media." San Francisco, CA, March 2009.

Carolina Rhetoric Conference. "A Cyclical Experience of Time in Online Serious Games." Clemson, SC, March 2009.

» **Pop Culture/American Culture Association of America National Conference.** "Digital Fairy Tales: Narrative Nostalgia and the Violence of Childhood Fantasies in We Are the Strange." San Francisco, CA, March 2008.

Cultural Studies Association Conference "Pedagogical Opportunities in Making Earlier Contact with Cultural Criticism." Cultural Studies Methodology and Curriculum Roundtable. Tucson, AZ, April 2005.

American Association of Anthropologists Conference. "The Mother Suffers with Her Children: Cultural Significance of Maíz in a Guatemalan Town." Chicago, IL, November 2003. Presented video documentary research project.

» ACADEMIC SERVICE

University of Kentucky

WRD Department Chair Search Committee
 External Relations Task Force
 WRD Steering Committee
 WRD Undergraduate Committee

WRD 110/111 Undergraduate Writing Advisory Committee
 Composition and Communication (C&C) Mentor for new Instructors
 Duties include curriculum development and instructor oversight

C&C Instructor Orientation Planning Committee
 C&C Instructor Orientation Presenter

FMER Committee for WRD
 Composition and Communication Norming and Evaluation for UK Core

Clemson University

Freshman Summer Reading Discussion Leader August 2008, 2010

Academic Advisory Committee, Student Representative August 2009—August 2010
 Session Chair, CCCC, San Francisco “Web 2.0: Social, Political,
 and Cognitive Effects” March 2009

Graduate Student Senate, Senator, RCID August 2008—May 2009
 Carolina Rhetoric Conference 2009 September 2008—March 2009

Member of Planning Committee;
 Respondent, “New Media” Panel

Department of Communication Studies August 2007—May 2008

Member, Basic Courses Committee
 Member, COM 150 Exam Subcommittee
 Basic Course Director Search Committee

University of Arizona

Member, Arizona Film Festival Planning Committee January 2005—May 2005

Member, MAR 100A/B Exam Subcommittee August 2004—December 2005

Assistant Course Materials Developer, June 2005—December 2005
 MAR 100A “Film and Television History,
 Beginning to Mid 20th Century”

Brigham Young University

Member, Final Cut Film Festival Planning Committee April 2003

Assistant Course Developer: January 2003—April 2003
 TMA 494, “Transcendental Media: Religion and Film”

» PROFESSIONAL EXPERIENCE

Xchanges Technical Communication and Writing Journal August 2011—current
 Review Board

The JUMP: The Journal for Undergraduate Multimedia Projects January 2010—present
 Editorial Board

Marketing and Document Design Coordinator April 2011
 Focus on Creative Inquiry Poster Forum, Clemson University **Abboud | 4**

Organized and designed the program and advertisements for student showcase of current student research and creative projects.

Assistant Director of The Multimedia Authoring Teaching and Research Facility (MATRF)

January 2011—May 2011

Professional-level web, multimedia, and print design facility dedicated to promoting the use of multimodal instructional technologies.

Associate Program Coordinator for The Eighth Triennial Conference of the Kenneth Burke Society (2011)

January 2011—May 2011

Coordinated various efforts relating to including reviewing proposals, assisting program conception, and assembling technology and equipment.

Assistant Editor for PRE/TEXT Special Issue (Serious Games)

May 2009—present

Publication date is forthcoming

PRE/TEXT Games and Rhetoric Symposium, Clemson University

April 2010

Organizing Committee and Event Coordinator

Temporary High School Spanish Teacher

October 2006—May 2007

Chaffey High School, Ontario, CA

Worked as long-term replacement for a retiring teacher in Spanish classes and taught all levels from basic to advanced Spanish Speakers' class, preparing lesson plans, grading all work, and issuing quarterly grades.

Course Website Coordinator

May 2005—May 2006

MAR 100A "Film and Television History, Beginning to Mid 20th Century"

University of Arizona Department of Media Arts

Restructured course and researched material for a database to enrich student experience for Media Arts majors.

Contributing Promotional Writer

January 2005—August 2005

Arizona International Film Festival, Tucson, Arizona

Collaborated as part of a team for promotional material for film festival submissions, published writing in festival promotional material including advertising, website, and yearbook, performed editing tasks on various drafts from other contributors.

International Ethnographic Field Study, Nahualá, Guatemala

May 2002—August 2002

Brigham Young University Department of Anthropology

Assisted in broad ongoing cultural research project through funds provided by a grant from National Science Foundation, participated in preparatory classes in culture, ethnography, and professional ethics, shot documentary research project on indigenous culture, and administered approximately 30 extended surveys to community members.

» **ADDITIONAL COURSEWORK**

Graduate Summer Study

June 2008

European Graduate School, Saas Fee, Switzerland,

Program in Philosophy of Media and Communication. <www.egs.edu>

Jean-Francois Lyotard: Hesitating Thought (Victor J. Vitanza)
Jean Baudrillard Seminar (Sylvere Lotringer)
Haunted Art (Larry Rickels and Sue De Beers)
Art, Psychoanalysis, Philosophy: The Matrixial Borderspace (Bracha Ettinger)
Cinema as Cultural Anthropology (Claire Denis)
Film and Intervention (Tom Kalin)
Deleuze and Science (Manuel DeLanda)

"Multimedia Writing." Conference for Association of Earth Science Editors (AESE). Fall 2014.

"Teaching Digital Projects." Professional Development Session. University of Kentucky, Fall 2014, 2015.

"Composing with Obstructions: Response and Revision." Skype presentation to Dr. Cynthia Haynes' Advanced Composition class at Clemson University, Fall 2012.

"Integrating Blog Platforms into Composition and Communication Classrooms." Professional Development Session. University of Kentucky, Fall 2011.

"An Ethical Approach to Multimodal Pedagogy." Presentation to Professor William Endres' Composition for Teachers Graduate course. University of Kentucky, Fall 2011.

"Video Transitions: Rhetorical Strategies." Presentation for Clemson University's Multimodal User Group (MMUG), November 2010.

"Ambiguous Identity in PBS's Teletubbies." Lecture given to Professor Beretta Smith-Shomade's Special Topics Course. University of Arizona, Spring 2006.

"A History of Children's Media in U.S. Film and Television." Lecture in Professor Barbara Selznick's Media Arts 270, Contemporary Film and Television Industries. University of Arizona, Spring 2006.

"The Place of Media Arts in Everyday Life." Graduation Convocation Speech, Brigham Young University, College of Fine Arts and Communications 2003.

» HONORS AND AWARDS

Graduate Teaching Assistant of the Year Award, University of Arizona, Department of Media Arts, 2006

Media Arts Student of the Year, Brigham Young University, Media Arts, 2003.

Outstanding Critical Studies Student Award, Brigham Young University, Department of Theater and Media Arts, 2003.

Documentary First Place Honor for film *The Mother Suffers with Her Children*, Final Cut film festival, Brigham Young University, April 2003.

Academic Scholarship, Brigham Young University, Spring/Summer terms, May 2002.

Talent Award Scholarship, Brigham Young University Department of Media Arts, August 1996.

» LANGUAGE SPOKEN

Spanish: Conversational/Reading fluency

» PROFESSIONAL MEMBERSHIPS

National Council of Teachers of English, 2008—present
Conference on College Composition and Communication, 2008—present
Society for Cinema and Media Studies, 2010-2012
American Studies Association, 2009
Popular Culture Association, 2007-2009
Society for Cinema and Media Studies, 206-2007
American Anthropology Association, 2003-2004

» WORKSHOPS AND PROFESSIONAL DEVELOPMENT

Indiana University Digital Rhetoric Symposium (IUDRS). Bloomington, IN., April 9-11 2015

RSA Summer Institute Workshop, "Is a Rhetorical Ethics Possible," Lawrence, KS, June 2013.

Luxology Modo 3D Modeling, Painting and Rendering Software Workshop, Clemson University, April 2011.

Sophie2 Future of the Book Workshop, Clemson University, March 2010. Conducted by Dan Visel (University of Southern California)

Communication Studies Basic Courses Boot camp, Communication Studies Department, Clemson University (Eddie Smith, Fall 2005 & 2006)

Accelerated Composition Orientation and Training, English Department, Clemson University (Cynthia Haynes, Fall 2008/Fall 2010)

» REFERENCES

Victor Vitanza

Professor, Department of English
Founding Director, Rhetorics, Communication, and Information Design
Clemson University
sophist@clemson.edu

Cynthia Haynes

Associate Professor, Department of English

Director of First Year Composition
Clemson University
texcyn@clemson.edu

Andrea Feeser

Associate Professor, Department of Art
Clemson University
afeeser@clemson.edu

Mary Beth Haralovich

Professor, School of Theatre, Film & Television
University of Arizona
mbharalo@email.arizona.edu

Christina Hung

Assistant Professor, Department of Art
Clemson University
chung@clemson.edu

Beretta E. Smith-Shomade

Associate Professor and Chair
Department of Communication
Tulane University
drbess@tulane.edu

Steve Katz

Professor, Department of English
Roy Pearce Professor of Professional Communication
Clemson University
skatz@clemson.edu

Jan Rune Holmevik

Associate Professor, Department of English
Clemson University
jholmev@clemson.edu